

# Wisconsin Trade Mission to Israel November 2009

**Governor Jim Doyle** invites you to join him in Israel, a center for cutting-edge technology and innovation, to promote Wisconsin's water and environmental technologies, life sciences, agri-business, and other industries. The Governor has been invited to address the International Water Technologies and Environmental Control Conference and Exhibition, WATEC 2009, in Tel Aviv. We will use that event and others to showcase all that Wisconsin has to offer to international businesses and investors.

## Itinerary

Friday, November 13	Depart Wisconsin
Saturday, November 14	Arrive in Tel Aviv
Sunday, November 15	Briefings and government/business meetings
Monday, November 16	Government meetings in Jerusalem/tour of the Old City
Tuesday, November 17	Attend the WATEC Exhibition/one-on-one business meetings
Wednesday, November 18	Visit Haifa and Tiberias/U.S. Ambassador's Reception
Thursday, November 19	Visit science and research institutes
Friday, November 20	Depart Tel Aviv, Arrive in Wisconsin

## Estimated Costs

Estimated airfare to Tel Aviv	\$1,250.00
Estimated hotel (5 nights)	\$1,150.00
Mission Fee	\$1,200.00

All costs are estimates and subject to change. The mission fee covers expenses for group events, briefings, group ground transportation, group meals and mission coordination. Your mission fee must be paid prior to departure.

## Mission Registration

All mission delegates must have a registration form and a signed certification statement on file with the Wisconsin Department of Commerce.

## Pre-Mission Business Briefing

Mark your calendars to attend a pre-mission briefing on Friday, November 6<sup>th</sup> at 1:00pm. The briefing will be held at the Wisconsin Department of Commerce, 201 West Washington Avenue, Madison. Additional details will be sent to mission members.

Wisconsin Department of Commerce  
201 West Washington Avenue  
Madison, WI 53703

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## **Passport & Visa Requirements**

A passport valid for six months beyond the duration of stay, an onward or return ticket, and proof of sufficient funds are required to enter Israel. U.S. citizens holding a valid passport do not need to obtain a visa prior to traveling to Israel. A tourist visa, valid for 3-months stay, will be issued upon entry to Israel. Other requirements may exist for citizens of other countries.

## **Flight Arrangements**

Mission delegates are responsible for booking and payment of their air travel. We will have a designated mission flight schedule and will coordinate group airport transfers to meet those flights. The State of Wisconsin works with Corporate Travel Solutions/American Express (CTS) for our travel arrangements. Michelle Hunger of CTS, is available to assist you with your travel reservations, phone: (651) 287-4938, [mhunger@ctsinc.com](mailto:mhunger@ctsinc.com).

## **Hotel Information**

Group rates have been negotiated and rooms reserved at the Sheraton Tel Aviv Hotel and Towers, <http://www.sheratontelaviv.com/>. Corporate Travel Solutions is our dedicated travel agency for the mission and will coordinate hotel reservations on your behalf. Please contact Vanessa Addison, phone: (651) 287-4918, [vaddison@ctsinc.com](mailto:vaddison@ctsinc.com), to secure your arrangements. Credit card information and a copy of the information page of your passport are both necessary to guarantee your reservation.

## **Mission Schedule or Business Appointments**

Individuals with questions on the schedule or companies interested in pre-arranged business appointments in Israel can contact Mary Regel, Director of Export Development, phone: (608) 266-1767, [mary.regel@wisconsin.gov](mailto:mary.regel@wisconsin.gov).

## **For other mission-related questions, contact:**

Jennifer Winner, Event/Marketing Specialist, phone: (608) 266-0413, [jennifer.winner@wisconsin.gov](mailto:jennifer.winner@wisconsin.gov)

Christine Stamm, Event/Marketing Specialist, phone: (608) 264-7824, [christine.stamm@wisconsin.gov](mailto:christine.stamm@wisconsin.gov)

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